

---

## **An Analytical Study of NPA Management Strategies among Indian Public and Private Banks**

**Dr. Pankaj Yadav**

Associate Prof. Commerce  
Bareilly College, Bareilly

### **Abstract:**

Global financial systems' stability and efficacy are seriously threatened by non-performing assets, or NPAs. Present research paper aims to conduct an in-depth analysis of the NPA management strategies employed by both public as well as private banks in India. Study investigates about factors contributing to rise of NPAs, compares the NPA levels between public and private banks, and critically evaluates the effectiveness of various NPA resolution mechanisms.

### **Introduction**

The financial industry saw notable progress in terms of its footprint in the decades before the banking sector's rapid growth and nationalization in 1969. Early 1990s witnessed a substantial and swift increase in the branch network of the banking system. It became evident that the assessment of the monetary system's efficiency extended beyond quantitative growth, encompassing qualitative development and the fulfillment of social responsibility. The 1991 economic liberalization era brought about substantial transformations in the banking sector and debt management strategies.

The banking industry changed after liberalization, with the main goal being to lend money to a range of industries and sectors, such as small-scale and agricultural businesses, microloans, education loans, home loans, including industrial loans. Money is important. As financial institutions that specialize in handling money, banks are essential in receiving and lending funds. The saying "Without money, a person is like a bird without wings" emphasizes this point. Commercial banks play a critical role in the flourishing and growth of the economy generally by raising capital and distributing it to primary and non-priority industries.

Core function of banking industry involves receiving customer deposits and lending money, leading to the creation of bank assets. The main and most important activity of banks are loans and advances, which also happen to be their most valuable assets. The bank is able to make money through interest on the money it lends to others in the form of advances and loans. Banks also allocate part of their capital to debt and equity-based equipment and securities, with a lesser amount going toward real assets like buildings, land, and office supplies.

When a loan is granted, interest is expected to be paid on a regular basis. Performing assets are those that meet their contractual requirements, such as making principal and interest payments on time. Conversely, non-performing or non-standard assets fall short of their obligations in the allotted period.

An asset is considered non-performing by the Reserve Bank of India if it does not produce revenue for the bank within a predetermined period of time. According to RBI guidelines, an account can be designated as non-performing asset (NPA) if it has unpaid or delayed bills for more than 90 days, overdue or low-paid interest or principal payments for agricultural loans, overdraft or cash credit accounts that have been inactive for more than 90 days, and remaining term interest on loans or principal payments for more than 90 days.

### **Asset Classification and Provisioning Criteria:**

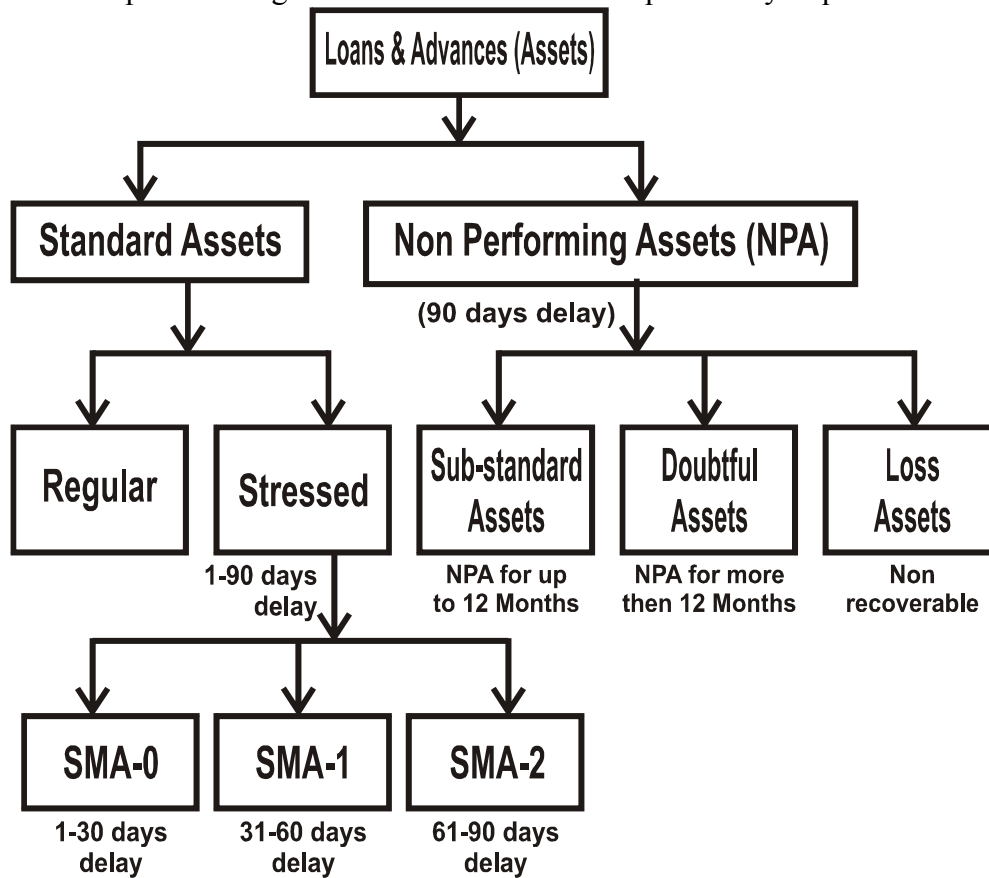
Banks categorize their loan assets into distinct groups based on specific criteria. The primary classifications include sub-standard property, standard property, doubtful assets, and loss assets.

**Sub-Standard Property:**

Sub-standard assets are those that don't fulfill the standard requirements, or non-performing assets. An asset that has not performed for a period of time equivalent to a year is considered sub-standard. Banks must set up 15% of the remaining balance of inferior assets to cover potential losses. Particular clauses pertaining to subpar assets consist of:

a normal 15% provision on the total amount owed, regardless of the availability of securities or the ECGC guarantee cover.

"Sub-standard" unsecured exposures will also be subject to an extra 10% provision, for a total provision of 25% on the amount of the outstanding asset account. But because of numerous safeguards including escrow accounts, infrastructure loan portfolios deemed sub-standard will now be subject to a lower provisioning rate of 20% rather than the previously required 25%.



**Figure 1. Classification of Assets**

**Standard Property:**

Standard assets, also known as performing assets, generate regular income at fixed intervals without posing additional risks to the firm. The classification criteria for standard assets are as follows:

- a. Direct financing at a rate of 2% to micro and small businesses (SMEs) and the agriculture sector.
- b. A growth of about 1.0% in the industrial real estate industry.
- b. A 0.75 percent advance in the Corporate Real Estate (CRE)-Home Housing sector.
- d. All further advances and loans at an interest rate of 0.40% that are not covered by policies (a), (b), or (c).

### **Doubtful Assets:**

Doubtful assets are those that are non-performing for more than a year but aren't formally designated as loss assets. Under such circumstances, banks must set aside 100% of the current advance related to the fraction of unsecured assets. This provision is computed by subtracting the amount of guarantee cover realized or expected pursuant to the ECGC (Export Credit Guarantee Corporation) programs from the amount recovered under the DICGC scheme.

### **Provisioning Guidelines for Different Periods of Non-Performing Assets:**

**Up to one year:** Banks are required to make provisions for 100% of unsecured component & 25% of secured portion.

**For 1 to 3 years:** Provisioning involves 100% for unsecured portion & 40% for secured portion.

**More than 3 years:** Provisioning requires 100% for unsecured portion & 100% for secured portion.

### **Loss Property:**

Loss assets are those identified by banks as lost but not entirely or partially written off. Despite potential scrap or recoverable value, these assets are deemed non-collectible, particularly if they lack any security. Loss assets only include those without security, DICGC, or ECGC insurance. Banks are mandated to provision 100% for loss assets (Sukul, 2017).

### **Reasons for Non-Performing Assets:**

The increase in non-performing assets (NPAs) in both the public and private banking sectors has raised concerns among the general public because bank credit is essential to the nation's economic expansion. Growing non-performing assets (NPAs) are a major contributing factor to this problem, as they invariably have a negative effect on the economy. Repercussions of a banking sectors breakdown extend to other sectors, and the shift from a closed to a free-market economy has posed challenges for the Indian banking sector. While a secure environment once shielded banks from complex Treasury functions, the shift to a free market has led to volatile NPAs and an elevated effective cost of banking services. Accusations have also been directed at the RBI and the government for being lenient or failing to take adequate precautions when banks fall short of specified objectives.

In the lending sector, particularly towards the priority sectors such as agriculture and small-scale industries, recovering NPAs becomes challenging. Public sector banks in India, in particular, face practical issues, with instances like a significant rebate given by the government in 1989-90 leaving a negative impression on borrowers. Poverty alleviation programs and government schemes have often failed due to political influence, fund misappropriation, and the unreliability of target consumers, rendering a substantial portion of loans unrecoverable. This has led to a deterioration in the quality of bank assets, with the loan allocation process being dubbed as a 'Loan Mela,' characterized by slow reviews and low repayment rates.

Assets transitioning from performing to non-performing conditions can be attributed to three main factors:

### **Borrower-Related Causes:**

- Borrowers intentionally avoiding loan repayments, exploiting banker errors or declaring their units sick to secure financial assistance.
- Misappropriation of funds for purposes other than the intended use, leading to revenue loss and eventual non-performance of the account.
- Use of inappropriate technology or obsolescence of products, resulting in unsold goods and financial losses.
- Project delays causing liquidity stress, preventing timely repayment and leading to non-performing assets.

- Poor management decisions, such as ambitious projects or unnecessary spending, contributing to NPAs.
- Disagreements between co-borrowers or the death of one impacting revenue generation, leading to non-performance.
- Inability to raise funds through financial markets, resulting in liquidity crises and the conversion of loans into NPAs.
- Export-related challenges, including unfavorable currency rates, overdues, and externalization issues, affecting revenue and hindering growth.
- Shortages of raw materials, rising input prices, and weak financial markets restricting productive activities due to insufficient returns.

**Factors Attributed to Banks in Non-Performing Assets:**

**Ineffective Lending Process:** Commercial banks, in their lending practices, often fail to adhere to the fundamental principles of (i) profit, (ii) liquidity, and (iii) security. This breakdown in the lending process can contribute to the proliferation of non-performing assets (NPAs).

**Inconsistent Technology:** Inadequate technology and management information systems hinder real-time decision-making based on market-driven choices. Banks lacking proper Management Information Systems (MIS) and financial recording systems may experience difficulties in credit collection and encounter issues leading to NPAs. The imperative need for computerization and timely updates in all bank branches is emphasized.

**Inappropriate SWOT Analysis:** The absence of a proper Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis contributes to the growth of NPAs. Relying solely on the borrower's honesty, integrity, financial health, and creditworthiness, especially in unsecured advances, becomes a risk factor. To mitigate NPAs, banks should incorporate robust SWOT analyses into their decision-making processes.

**Inadequate Credit Appraisal System:** Poor credit assessment is another factor fueling the rise in NPAs. When banks fail to accurately assess creditworthiness, they may extend advances to individuals who lack the capacity to repay. Implementing effective credit evaluation systems is crucial to curbing NPAs.

**Management Inefficiency:** The selection of borrowers and the acceptance of tangible assets as collateral are critical responsibilities of banks to protect their interests. Inefficiencies in these processes can lead to an increase in NPAs. Banks should carefully consider following variables while accepting securities to ensure sound risk management-

(i) Marketability, (ii) Acceptability, (iii) Safety, (iv) Transferability.

**Wrong Borrower Selection:** Inaccurate evaluation of the borrower's expertise or competence in conducting the intended activity jeopardizes a fundamental premise of lending. Failure to thoroughly check market reports, creditworthiness, and family background increases the risk of funds being misused.

**Inappropriate Repayment Schedule:** Fixing repayment schedules and gestation durations in the operational region without considering the operational and marketing seasons, particularly in agricultural advances, contributes to assets becoming non-performing.

**Inadequate Development of Borrowers' Credit Requirements:** The accurate examination of the borrower's credit requirements may be hampered by a lack of thorough market and industry data on supply and demand. This could lead to under- or over-financing, which would change the cost-revenue ratio and make the project unprofitable.

**Inadequate Project Evaluation:** The viability of the project is severely impacted by the improper evaluation of the project location, which includes geographical advantages and disadvantages in addition to forward and backward links.

**Broad Geographic Coverage:** Ineffective management over advances is a result of prudent and sporadic advances covering large geographic areas, as well as inadequate staffing and transportation.

**Delay in Credit Facility Approval:** Delays in credit facility approval or disbursement prevent units from capitalizing on opportunities, impacting their ability to grow and perform.

**Faulty Paperwork and Loan Disbursement:** The likelihood of deception or loan default is increased by incomplete documentation and early repayment of loans prior to terms and conditions being met.

**Lack of Monitoring and Follow-Up:** Inadequate monitoring and follow-up by bank branches lead to a lack of early detection of warning signs and the inability to take remedial measures, eventually resulting in non-performing assets (NPAs).

**Unavailability of Essential Borrower Data:** The absence of essential data, such as a borrower's debts to other institutions and individuals, impacts their ability to fulfill repayment obligations. This gap allows defaulting borrowers to exploit the lack of information within the bank.

**Insufficient Authorities for Securities Enforcement:** Because there aren't enough authorities to enforce the custody and sale of securities, banks take less risks by investing a larger portion of their financial holdings in sovereign debt documents than is necessary.

**Manipulation by Political Clout:** Political influence and manipulation by politicians and bureaucrats contribute to a significant share of NPAs, especially in lending to the priority sector. Lack of proper supervision and the absence of adequate bankruptcy laws exacerbate the NPA problem in India.

#### **Additional Causes of Non-Performing Assets (NPAs):**

**Natural Calamities:** Natural calamities constitute a significant factor contributing to the emergence of non-performing assets (NPAs). Borrowers impacted by such calamities often face challenges in repaying their loans. Consequently, banks are compelled to make substantial provisions in accordance with regulatory standards, negatively affecting their profitability.

**Unsoundness in the Industrial Sector:** Industrial distress arises from improper project management, inadequate resources, poor overall management, a lack of advanced technology, and frequent changes in government rules and policies. Banks investing in sectors lacking cutting-edge technology experience lower profitability and liquidity, leading to an increase in NPAs.

**Insufficient Demand:** Entrepreneurs in India often struggle to accurately anticipate product demand, resulting in their inability to repay borrowed funds. While banks attempt to recover funds by selling the assets of defaulting borrowers, there remains a significant increase in non-performing assets (NPAs).

**Changing Government Policies:** The banking industry is subject to new policies with each change in government, necessitating adaptation to evolving concepts and regulatory frameworks. This continuous adjustment to changing government policies is a contributing factor in the rise of non-performing assets (NPAs). Banks must navigate and comply with the altered landscape, impacting their operational efficiency.

The banking sector is a crucial component in the economic development of any country, serving as a catalyst for growth and financial stability. However, an issue that has significantly impacted the sector's health and sustainability is the prevalence of Non-Performing Assets (NPAs). NPAs refer to loans or advances that have not yielded the expected returns for a certain period, usually categorized as such when the borrower fails to make interest or principal repayments within the stipulated time frame.

In the context of India, the NPA scenario has become a critical concern, posing challenges to the financial health of banks. This issue is particularly pronounced in both public and private banks, necessitating a detailed analysis to understand the nuances and differences between the two sectors.

Public banks, which are primarily government-owned and operated, face distinct challenges compared to their private counterparts. Factors such as bureaucratic processes, political interference, and decision-making constraints may contribute to the higher incidence of NPAs in public banks. On the other hand, private banks, being driven by profit motives and market forces, might have different risk management strategies and lending practices.

This paper aims to shed light on the NPA situation in India by delving into the factors contributing to the rise of NPAs, analyzing the impact on the financial health of banks, and distinguishing the trends between public and private banks. The study may involve a comprehensive review of historical data, regulatory frameworks, and case studies to provide a nuanced understanding of the NPA scenario.

Identifying the root causes, such as economic downturns, industry-specific challenges, or inadequate risk management practices, will be crucial for formulating effective strategies to mitigate NPAs. Furthermore, examining the effectiveness of existing regulatory measures and proposing potential reforms can contribute to fostering a healthier banking environment in India.

So, this paper seeks to contribute valuable insights into the NPA landscape in India, differentiating between public and private banks. By understanding the complexities of this issue, policymakers, regulators, and banking institutions can work collaboratively to address the challenges posed by NPAs and promote sustainable economic development through a robust and resilient banking sector..

### **1.2 Objectives of the Study**

- To identify the factors contributing to the accumulation of NPAs in Indian banks.
- To compare the levels of NPAs between public and private banks.
- To analyze and evaluate the NPA management strategies adopted by Indian banks.
- To assess the impact of regulatory frameworks on NPA resolution.

### **Literature Review**

In their 2016 study, Mary Jones and K. Prasanath Kiran examined the non-performing assets (NPAs) of India's top five public sector banks from 2005 to 2014. Their analysis clearly indicates a consistent increase in the number of non-performing assets within these public sector banks. To conduct this comparative analysis, the researchers utilized hypotheses and employed correlation and regression analyses to understand the outcomes of NPAs in specific Indian public sector banks.

An investigation by N.A. Kavitha and M. Muthu Meenakshi in March 2016 found that the level of NPAs in public sector banks was comparatively high. Despite government initiatives to minimize NPAs, the study suggests that more actions are needed to address the issue. Proper scheduling of NPAs is crucial for enhancing efficiency and profitability, and the government has implemented various measures to achieve this goal.

Pavaskar's 2017 study examines Non-Performing Assets (NPAs) from the fiscal years 2011–2012 to 2015–2016 and delves into their impact on the banking industry. The study analyzes various ratios, including Net NPA Ratio, Total Provision Ratio, Asset Ratio, Depository Protection Ratio, Shareholders Risk Ratio, Bad Assets Ratio, Loss Asset Ratio, and Doubtful Asset Ratio. The findings of the study suggest a worsening NPA crisis in public sector banks in India. The letter emphasizes the importance of proactive measures by banks in client and customer selection during loan approval to mitigate NPAs. Compliance with all RBI regulations and employing appropriate credit appraisal techniques is recommended.

In September 2017, Vardhan RS compares and analyzes two episodes of the banking crisis, discussing the severity and nature of the crisis along with governmental measures adopted.

Recommendations include the improvement of internal systems for vetting loan applications by banks and efforts to minimize the impact of NPAs on the real economy.

Mohammad Muslim's 2017 study examines the factor and return on assets of Public Sector Undertakings (PSUs) and the private sector during the period from 2011–12 to 2015–16. The study also explores attitudes about NPAs in PSUs and private sector banks. While it is noted that public sector banks' NPAs are still larger than those of private sector banks, there is a declining trend in NPAs over the study period. The return on assets shows a downward trend, less pronounced in PSU banks than in private banks. Statistical analysis with a t-test at P 0.05 indicates nonsignificant findings. The author concludes that the 62 sector banks play a crucial role in lending to the least fortunate segments of society, leading to a sharp decline in NPAs of public sector banks, although they remain higher than those of private sector banks.

Sunil Kapadia and VenuMadhav, in their 2019 analysis, identified several significant causes contributing to the growth in the NPA levels of designated commercial banks. These factors included lax and unreliable credit management and monitoring, rerouting of funds for modernization, diversification, and expansion, time and cost overruns during project implementation, unexpected collapses in capital markets hindering fund raising, and a failure to recognize and act on early warning signals displayed by standard assets.

In a study conducted by Dr. Rasikbhai I. Prajapati, Mr. Abid Husain, and G. Kadiw in February 2020, it was observed that different types of non-performing assets (NPAs) coexist in both public and private sector banks. The analysis indicated that there is no significant correlation between the type of bank, sector-specific NPAs, and overall NPAs. The study found that both priority and non-priority NPAs were more prevalent in the industry category of public sector banks. Over the study period, the average NPAs for selected private banks remained below 5%, while the chosen main public sector banks had average NPAs exceeding 5%. The results suggest that the asset quality and debt coverage effectiveness of private sector banks are superior to those of public sector banks, with the latter having a higher proportion of NPAs.

### **Methodology**

#### **Data Collection**

The study will utilize secondary data which will be sourced from published financial reports, academic journals, and regulatory publications etc.

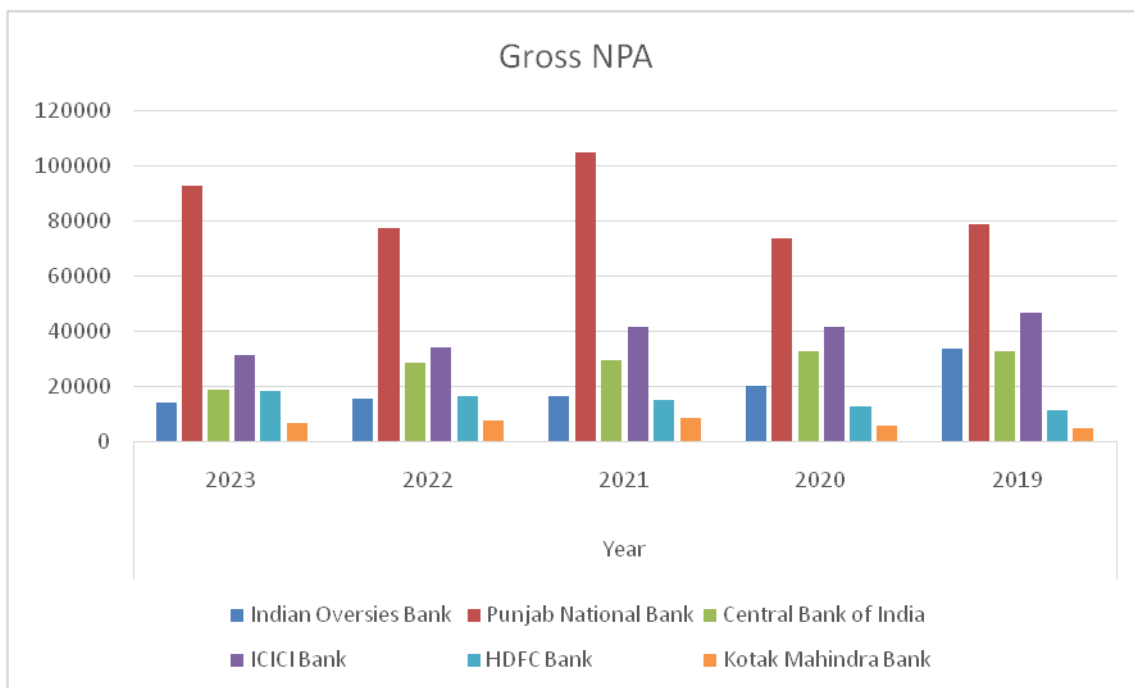
#### **Sample Selection**

3 public (PNB, Indian Overseas Bank, Central Bank of India) and 3 private banks (ICICI Bank, HDFC Bank, Kotak Mahindra Bank) will be selected for the study, ensuring a diverse representation of banks across different sizes and geographical locations.

### **Comparative Analysis of NPAs in Public and Private Banks**

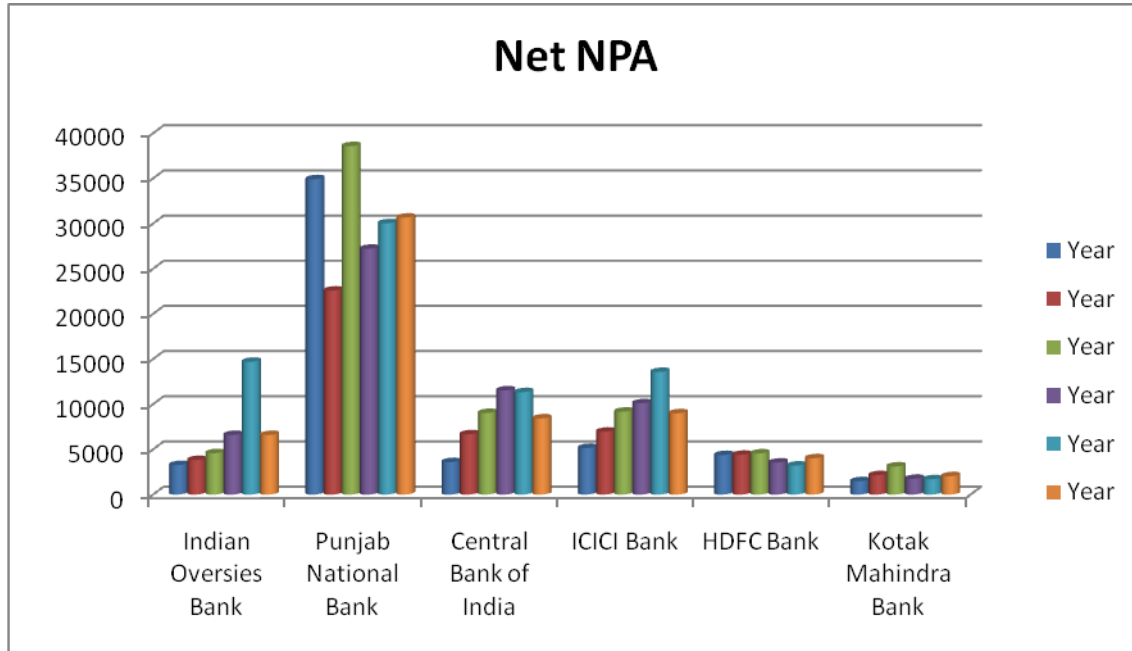
To determine the non-performing asset (NPA) positions of various banks, we conducted a comparative analysis of their NPA data over the past five years. Below, you will find a breakdown of the NPA figures for Public Banks, including Punjab National Bank (PNB), Indian Overseas Bank, Central Bank of India, and Private Banks, such as ICICI Bank, HDFC Bank, and Kotak Mahindra Bank. The corresponding tables illustrate the NPA details for each bank over the specified period.

Gross NPA							
		Indian Overseies Bank	Punjab National Bank	Central Bank of India	ICICI Bank	HDFC Bank	Kotak Mahindra Bank
Year	2023	14071.55	92448.04	18386	31183.7	18019.03	6419
	2022	15298.62	77327.67	28156	33919.52	16140.96	7334
	2021	16323.18	104423.42	29277	41373.42	15086	8276
	2020	19912.7	73478.76	32589	41409.16	12649.97	5488
	2019	33398.12	78472.7	32356	46291.63	11224.16	4789
	Mean Value	19800.834	85230.118	28152.8	38835.486	14624.024	6461.2



Net NPA							
		Indian Overseies Bank	Punjab National Bank	Central Bank of India	ICICI Bank	HDFC Bank	Kotak Mahindra Bank
Year	2023	3266.01	34908.73	3592	5155.07	4368.43	1479
	2022	3824.62	22585.04	6675	6960.89	4407.68	2149
	2021	4577.59	38575.7	9036	9180.2	4554.82	3106
	2020	6602.8	27218.9	11534	10113.86	3542.36	1745
	2019	14698.3	30037.66	11333	13577.43	3214.52	1696
	Mean Value	6593.864	30665.206	8434	8997.49	4017.562	2035





**Public Banks:** Punjab National Bank (PNB), Indian Overseas Bank, Central Bank of India

**Scope of Operations:**Public banks often have a wider scope of operations due to their involvement in various government schemes and financial inclusion initiatives.

**Government Influence:**Public banks may experience more governmental influence, impacting lending decisions and risk management.

**NPAs in Public Banks:**Historically, public banks might have higher NPAs due to factors like bureaucratic processes, political pressure, and exposure to riskier sectors.

**Private Banks:** ICICI Bank, HDFC Bank, Kotak Mahindra Bank

**Focused Operations:**Private banks typically have a more focused approach, targeting profitable segments and maintaining a rigorous risk assessment.

**Autonomy in Decision-Making:**Private banks often have more autonomy in decision-making, allowing them to respond swiftly to market changes and adopt stringent risk management practices.

**NPAs in Private Banks:**Private banks tend to exhibit lower NPAs, attributed to efficient management, strict lending criteria, and a focus on credit quality.

### NPA Management Strategies

Non-Performing Asset (NPA) management strategies are crucial for financial institutions to address and mitigate the impact of non-performing loans on their financial health. Here's a brief description of each strategy:

#### 1 Restructuring and Rehabilitation:

**Definition:** Restructuring and rehabilitation involve modifying the terms and conditions of a loan to provide relief to the borrower, enabling them to repay the debt.

**Objective:** The primary goal is to revive the financial health of the borrower and make the loan viable again. This may include extending the repayment period, reducing interest rates, or even altering the principal amount.

**Implementation:** Financial institutions collaborate with borrowers to assess their financial situation and negotiate new terms that both parties find acceptable. It requires a detailed analysis of the borrower's financial position and a viable plan for the loan to perform.

## 2 Asset Quality Review:

**Definition:** Asset Quality Review (AQR) is a comprehensive evaluation of the quality of a financial institution's assets, including the identification and classification of NPAs.

**Objective:** AQR aims to provide a realistic and transparent assessment of an institution's asset quality. This helps in early detection of potential risks and facilitates appropriate corrective measures.

**Implementation:** A thorough review is conducted by auditors or regulators to assess the value and risk associated with the institution's assets. This involves scrutinizing loan portfolios, identifying NPAs, and ensuring accurate classification in accordance with regulatory guidelines.

## 3 Legal Measures:

**Definition:** Legal measures involve using the legal system to recover dues from defaulting borrowers. This may include filing lawsuits, initiating foreclosure proceedings, or invoking collateral agreements.

**Objective:** The primary goal is to enforce repayment by utilizing the legal framework. Legal measures are often considered when other methods, such as restructuring, have failed to yield positive results.

**Implementation:** Financial institutions work with legal experts to navigate the legal processes involved in recovering loans. This may include filing cases in debt recovery tribunals, pursuing court orders for asset seizure, or engaging in settlement negotiations.

## 4 Technological Interventions:

**Definition:** Technological interventions involve leveraging advanced tools and technologies to enhance the efficiency of NPA management processes. This includes data analytics, artificial intelligence, and digital platforms.

**Objective:** The main goal is to streamline NPA identification, monitoring, and recovery processes. Technology can provide real-time insights, automate routine tasks, and improve decision-making.

**Implementation:** Financial institutions invest in and deploy technologies that enable them to analyze vast amounts of data to identify potential NPAs early on. Automation can also be employed to streamline communication, documentation, and tracking of recovery efforts.

These strategies are often implemented in conjunction to address the multifaceted challenges associated with NPA management. The effectiveness of these measures depends on various factors, including the regulatory environment, the financial health of the institution, and the cooperation of borrowers.

## Regulatory Framework

### 1 Reserve Bank of India (RBI) Guidelines:

The Reserve Bank of India (RBI) is the central banking institution in India, responsible for formulating and implementing monetary policies. In the context of NPA management, the RBI plays a crucial role in establishing guidelines and regulations for banks and financial institutions.

**Role in NPA Management:** The RBI issues guidelines related to the classification, recognition, and provisioning of non-performing assets. These guidelines provide a framework for banks to follow in identifying and managing NPAs.

### Key Aspects:

**Asset Classification:** The RBI provides criteria for classifying loans and advances as standard assets, substandard assets, doubtful assets, and loss assets based on the repayment performance of borrowers.

**Provisioning Norms:** The RBI prescribes norms for provisioning against NPAs, ensuring that financial institutions set aside adequate funds to cover potential losses.

**Resolution Framework:** The RBI may introduce frameworks and guidelines for the resolution of stressed assets, including restructuring and insolvency processes.

**Implementation:** Banks and financial institutions in India are required to adhere to RBI guidelines on NPA management. Failure to comply can result in penalties and regulatory actions. The guidelines are periodically updated to address evolving challenges in the banking sector.

## **2 Insolvency and Bankruptcy Code (IBC):**

India enacted the comprehensive Insolvency and Bankruptcy Code (IBC) to update and consolidate the laws pertaining to bankruptcy and insolvency resolution. It offers a deadline-driven procedure for resolving insolvency in businesses and people.

**Role in NPA Management:** IBC plays a pivotal role in the resolution of stressed assets by providing a legal framework for insolvency proceedings. It aims to maximize the value of assets and ensure a fair and transparent process for all stakeholders.

### **Key Aspects:**

**Corporate Insolvency Resolution Process (CIRP):** Under IBC, when a borrower defaults, creditors can initiate the CIRP to identify a resolution plan within a specified timeframe.

**National Company Law Tribunal (NCLT):** The NCLT is the adjudicating authority for insolvency proceedings. It approves resolution plans or, in the absence of a viable plan, orders liquidation.

**Insolvency Professionals:** Licensed insolvency professionals play a key role in managing the resolution process, ensuring fair play and maximizing value for creditors.

**Implementation:** Creditors, including banks and financial institutions, can initiate insolvency proceedings against a defaulting borrower under the IBC. The process involves a legal and transparent framework for the resolution of NPAs. Successful resolution plans are approved by the NCLT, and failure to resolve may lead to liquidation.

Both the RBI guidelines and the IBC are critical components of the regulatory framework for NPA management in India. They provide a structured approach to addressing distressed assets, promoting financial stability, and safeguarding the interests of creditors and other stakeholders.

### **Findings and Analysis**

#### **1 Trend Analysis:**

**Indian Overseas Bank (IOB):** There is a decreasing trend in NPAs from 2019 to 2023, indicating potential improvements in NPA management.

**Punjab National Bank (PNB):** The NPA trend shows fluctuations, with a significant increase in 2022, followed by a decrease in 2023.

**Central Bank of India:** NPAs have decreased consistently over the years, suggesting effective NPA management.

**ICICI Bank:** The NPA trend shows fluctuations, with a peak in 2019, followed by a decrease in subsequent years.

**HDFC Bank:** The bank has maintained relatively stable NPA levels, with a slight increase in 2022 and a decrease in 2023.

**Kotak Mahindra Bank:** There is a decreasing trend in NPAs, indicating effective management strategies.

#### **2 Comparison of Mean Values:**

The mean NPA values provide an average measure for each bank over the specified period.

Punjab National Bank has the highest mean NPA value, indicating a higher average level of NPAs compared to other banks.

Indian Overseas Bank and Central Bank of India have relatively lower mean NPA values, suggesting a comparatively better NPA management performance on average.

HDFC Bank and Kotak Mahindra Bank have lower mean NPA values, indicating sound NPA management practices.

### **3. Individual Bank Observations:**

PNB experienced a significant increase in NPAs in 2022, and it decreased in 2023, suggesting potential recovery efforts or changes in management strategies.

IOB shows a consistent decrease in NPAs, reflecting successful NPA management initiatives.

ICICI Bank had a peak in NPAs in 2019 but has shown a decreasing trend in subsequent years.

HDFC Bank maintained relatively stable NPAs, with a slight increase in 2022 and a decrease in 2023.

Kotak Mahindra Bank has a decreasing trend in NPAs, indicating effective management practices.

### **4 Implications:**

The trends and mean values suggest variations in NPA management effectiveness across the banks.

Higher NPAs may indicate a need for stronger risk management and resolution strategies.

Banks with decreasing trends and lower mean values are likely implementing successful NPA management measures.

### **Recommendations for Regulatory Bodies:**

#### **1 Enhance Regulatory Oversight:**

Strengthen regulatory oversight to ensure banks adhere to NPA management guidelines and regulatory frameworks consistently.

Regularly update and refine guidelines to address emerging challenges in the banking sector.

#### **2 Encourage Collaboration:**

Facilitate collaboration among banks, regulatory bodies, and other stakeholders to share best practices in NPA management.

Establish forums for knowledge exchange and collaborative problem-solving.

#### **3 Promote Innovation:**

Encourage banks to adopt innovative technologies for NPA management, such as artificial intelligence and machine learning, to enhance efficiency and effectiveness.

Provide support for research and development in the field of NPA management.

#### **4 Stress Testing:**

Implement regular stress testing scenarios to assess the resilience of banks to economic shocks and identify potential areas of vulnerability.

Incorporate the findings into regulatory policies to ensure a proactive approach to NPA management.

#### **5 Training and Capacity Building:**

Invest in training programs and capacity building for bank officials to enhance their skills in NPA management.

Foster a culture of continuous learning and improvement within the banking industry.

#### **6 Transparent Reporting:**

Ensure transparent reporting of NPAs by banks to facilitate accurate assessment and comparison.

Establish standardized reporting formats and disclosure requirements to enhance transparency.

These recommendations aim to improve the NPA management strategies of individual banks and contribute to a more resilient and stable banking sector. Collaboration between banks and regulatory bodies is essential for fostering a robust framework that adapts to evolving economic conditions.

### **Conclusion**

Based on the above data and the analysis of NPA management strategies among Indian public and private banks, these conclusions can be drawn:

### **1. Diverse NPA Trends:**

The data reveals diverse trends among the banks, with some experiencing consistent decreases in NPAs (e.g., Indian Overseas Bank, Central Bank of India, and Kotak Mahindra Bank), while others show fluctuations (e.g., Punjab National Bank and ICICI Bank).

Public and private banks exhibit variations in their approaches to managing NPAs.

### **2. Impact of Economic Conditions:**

The trends observed may be influenced by broader economic conditions, regulatory changes, and industry-specific factors.

Economic fluctuations and external factors could contribute to the varying NPA levels across banks.

### **3. Successful Strategies:**

Banks with decreasing NPA trends (e.g., Indian Overseas Bank, Central Bank of India, and Kotak Mahindra Bank) likely have effective NPA management strategies in place.

Proactive measures, collaboration with borrowers, and adherence to regulatory guidelines are crucial components of successful strategies.

### **4. Challenges for Some Banks:**

Banks with fluctuating NPA trends (e.g., Punjab National Bank and ICICI Bank) may face challenges in maintaining stability in their loan portfolios.

These banks may need to reassess and fine-tune their NPA management strategies to address potential vulnerabilities.

### **5. Regulatory Impact:**

Regulatory bodies, such as the Reserve Bank of India (RBI), play a significant role in shaping NPA management strategies through guidelines and oversight.

The Insolvency and Bankruptcy Code (IBC) has influenced the resolution of stressed assets, impacting NPA outcomes.

### **6. Need for Innovation:**

Technological interventions, as seen in the success of banks like Kotak Mahindra Bank, are increasingly crucial for proactive NPA management.

Banks should continue exploring innovative solutions to enhance efficiency in identifying, monitoring, and resolving NPAs.

### **7. Importance of Risk Management:**

Banks, especially those with higher mean NPA values, should prioritize strengthening risk management practices to identify and mitigate potential risks.

### **8. Collaboration and Knowledge Sharing:**

Collaboration among banks, regulatory bodies, and stakeholders is essential for knowledge sharing and adopting best practices in NPA management.

Regular forums for collaboration can contribute to a more resilient banking sector.

### **9. Continuous Monitoring and Adaptation:**

Banks should prioritize continuous monitoring of loan portfolios and adapt their NPA management strategies based on evolving economic conditions.

Flexibility in strategies is crucial to addressing emerging challenges.

### **10. Strategic Recommendations for Improvement:**

The provided recommendations for individual banks and regulatory bodies can serve as a roadmap for improving NPA management strategies.

Emphasizing risk management, proactive resolution, and technological innovation are key themes for improvement.

So, the study highlights the importance of robust NPA management strategies for the financial health of banks. The diverse trends among Indian public and private banks underscore the need for tailored approaches and continuous adaptation to navigate challenges and uncertainties in the banking sector. Continuous collaboration and learning within the industry will contribute to a more resilient and stable banking environment.

### References

- Agwan, D. A. (January, 2016). A Comparative Study of Non-Performing Assets of State Bank of India. *International Journal of Research in Economics and Social Sciences* Volume 6, Issue 1 (IMPACT FACTOR – 5.545).
- B. Selvarajan & Dr. G. Vadivalagan (2013) A Study On Mgt Of Npas In Priority Sector Reference To Indian Bank And Public Sector Bank. *Global Journal of Management & Business Research*, 13(1)
- Bajiraoborse, P. N. (2016). The Study of The Effect of Non-Performing Asset on Return on Asset of Major Indian Commercial Banks. *International Journal in Management and Social Science*, 4 (1), 7.
- Chandan Chatterjee, J. M. (12). Management Of NPA - A Current Scenario. *National Journal of Social Science and Interdisciplinary Research*, 1 (II)
- Dr. Krishna Murari, (May 2014) Comparative Evaluation Of Non-Performing Assets Of Indian Banks: A Study Of Public & Private Sector Banks. *Asian Journal of Research in Banking & Finance*, 5(4)
- Dr. M. Prakash, A. L. (2014). A Study on Analyzing the Trend of NPA Level in Private Sector Banks and Public Sector Banks. *International Journal of Scientific & Research Publication*, 4 (7), 9.
- Dr. M. Syed Ibrahim & Dr. Rangasamy Thangavelu, (March 2014) A Study On The Composition Of Nonperforming Assets (NPA) Of Schedule Commercial Banks In India. *Journal Of Finance and Bank Management* (2), 118.
- Gandhi, K. (2015). Non-Performing Assets: A Study of State Bank of India. *International Journal of Research in All Subjects in Multi Languages*, 3 (3), 6.
- N. Kavitha. (2012). "The Impact of Non-performing Assets on the Profitability of Indian Scheduled Commercial Banks: An empirical Evidence," *IJRCM*, Volume No. 3, Issue No. 1 (January) 27-30.
- Namita Rajput, M. G. (2012). Profitability & Credit Culture of Npas - An Empirical Analysis of Psbs. *International Journal of Marketing, Financial Services & Mgt Research*, 1 (9).
- Priyanka Mohnani, M. D. (2013). A Study of NPA on Selected Public & Private Sector Banks. *International Journal of Science & Research*, 2(4).
- Rajveer Rawlin, S. M. (2012). Modeling The Npa of a Mid-sized Indian Nationalized Bank as a Function of Advances. *European Journal Of Business And Management*, 4 (5).
- Swamy, B. (2001). New Competition, Deregulation and Emerging Changes in Indian Banking. *The Journal of Indian Institute of Bankers*, 3-22.
- Guidelines of PNB, Indian Overseas Bank, Central Bank of India, HDFC Bank, Kotak Mahindra Bank & ICICI Bank of year 2019-2023.